



# KNOWLEDGE IS POWER

## TECHNICAL TRAINING FOR YOUR BUSINESS

### **Jefferson Utilities offers technical training to help you manage your businesses' energy costs and improve efficiencies.**

Jefferson Utilities offers training to utility customers, business owners, facility managers, contractors and other trade allies. Through these educational opportunities, participants will learn to identify and implement energy efficiency projects, explore energy related system applications, and expand knowledge of emerging technologies and best practices. The offered training opportunities strive to help you and your business partners make informed decisions and provide practical guidance for investing in energy-related projects.

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### **TRAINING PARTNERSHIPS**

Jefferson Utilities works with several partners to provide quality technical education opportunities to our business customers including training courses, on-demand webinars, lunch & learn meetings, conference sponsorships, etc.

### **Slipstream**

An independent, non-profit organization that produces and delivers live trainings, online courses and conferences for a variety of energy efficiency partners, clients and audiences. They also maintain an online catalog of publications, webinar and videos at [slipstreaminc.org](http://slipstreaminc.org).

### **Focus on Energy**

Wisconsin's energy efficiency and renewable resource program offers courses on topics including efficiency technologies, strategic energy management, building operator certification, as well as technical training to further subject matter knowledge.

Keeping energy costs affordable means your business can focus on day-to-day operations and maintain strong financial health.

# TECHNICAL TRAINING **FOR YOUR BUSINESS**

## **SAMPLE OF AVAILABLE TRAININGS**

- Better Buildings: Better Business Conference
- Energy efficiency in grocery and convenience stores
- Fundamentals of compressed air systems
- Power quality solutions and lighting technologies in industrial facilities
- Optimization of commercial building systems: technologies, practices and strategies

## **HOW TO GET STARTED**

Contact your Energy Services Manager for current course offerings or if you have a specific training request. They can help you find energy training opportunities specific to your business or trade. Jefferson Utilities offers a limited number of scholarships and tuition assistance to attend technical training. Ask your Energy Services Manager for availability.

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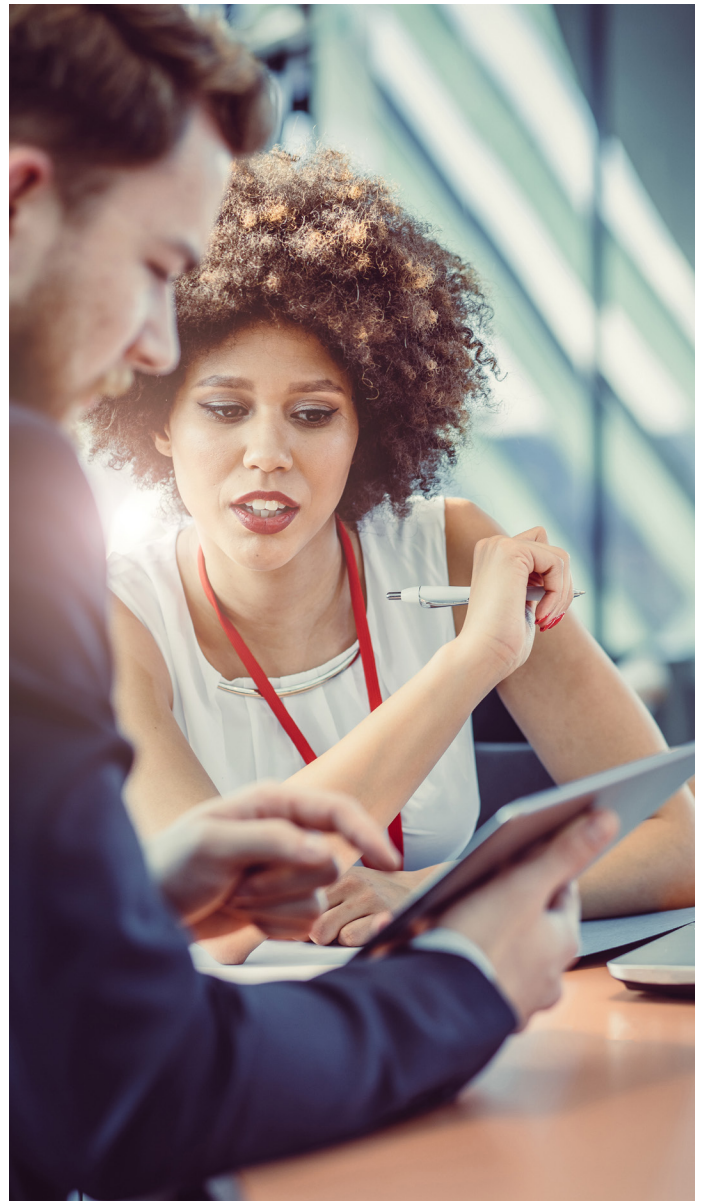
## **HOW TO GET STARTED**

For more information, contact your Energy Services Manager today.

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At Jefferson Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.