

GREEN POWER FOR BUSINESS

- ENERGY EFFICIENCY
- INDUSTRIAL SERVICES
- RENEWABLE ENERGY
- FOCUS ON ENERGY

Supporting the use of renewable energy is a “win-win” for your business and for the community. Through Green Power for Business, you can contribute to a cleaner environment and sustainable energy future.

“Buying green” is also good for business. Studies show that people have a more favorable view of — and are more likely to buy from — companies that take concrete steps to protect the environment. Your support for renewable energy demonstrates environmental leadership and enhances your image among customers, employees and community members.

OVERVIEW

Green Power for Business provides your business with a simple way to support the use of renewable energy. Participation costs just an additional \$3.00 per block of renewable energy, the equivalent of 300 kilowatt-hours (kWh). A discounted rate is available for purchases of 100 blocks or more.

Through this program, you can invest in the benefits of renewable energy without making any changes in the way you receive or use energy. The dollars you invest in renewable energy are used to foster the growth of renewable resources.

“Buying green” is good for business, enhancing your image among customers, employees and community members.

Renewable energy is clean. The more energy we use from renewable resources, the less we will need to rely on fossil-fuel based energy. We can reduce carbon dioxide emissions — which contribute to climate change — and keep the air we breathe cleaner.

Renewable energy is sustainable. Renewable energy sources such as wind, biogas and solar can never be depleted. That’s simply not true of conventional generation sources such as coal, oil and natural gas. And because it’s produced from resources that are available here at home, renewable energy can increase our energy independence.

Renewable energy is forward-thinking. Diversifying our power supply by adding renewable resources limits our exposure to expected increases in the costs of fossil fuel. Increasing the use of renewable resources can help control energy costs in the future, particularly when combined with energy efficiency and conservation measures.

Our renewable energy comes from a variety of nearby renewable resources, including wind, biogas and solar energy. We have access to this diverse renewable energy portfolio through our membership in WPPI Energy, a regional power company.

Certified Green-e Energy gives you confidence in your renewable energy purchase. The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e Energy certification requirements log on to www.green-e.org.



■ RENEWABLE ENERGY

HOW TO GET STARTED

Signing up is easy. Simply choose an amount of renewable energy that is equal to some or all of your monthly electric usage. If you are interested in our discounted rate for large purchases of 100 blocks or more, please let us know. Contact us for more information or an enrollment form.

PROGRAM DETAILS

- Participants pay \$3.00 additional per month for each block of renewable energy, the equivalent of 300 kWh. The additional charge appears on the monthly bill.
- Discounted rates are available for large purchases of 100 blocks or more.
- There is no special equipment needed to participate in this program, and there is no change in the way participants receive or use energy.
- Participants may change their participation level or withdraw from the program at any time.

ELIGIBILITY FOR GREEN-E MARKETPLACE

When you purchase Green-e certified energy through the Green Power for Business program, your organization may be eligible for Green-e logo use through Green-e Marketplace. This highly regarded program will help you communicate your environmental leadership to customers, employees and others.



Marketplace

For a description of the program and a list of requirements, visit www.green-e.org/marketplace. To get started, contact your Energy Services Representative. Green-e Marketplace is administered by the Center for Resource Solutions.